1. Three conclusions:

* The most successful category is music in global since the successful rate is 77% compared to other category, even though theater has the greatest number of programs, the successful rate is only 60% and bring it to the second most successful one.
* In the sub-category, the most successful items are classical music, documentary, electronic music, hardware, metal, nonfiction, pop, ratio & podcasts, rock, shorts, tabletop games, television with successful rate 100% globally.
* In general, on average May has the highest successful rate 60.6%

1. Limitations:

The average result cannot represent specific year, category, or country, we need to create new pivot table for detail questions.

1. Table or chart we could use:

* Successful/ failure rate for all current tables.
* On one specific year and different country, compare category or sub-category
* Or in one country with different year, it really depends on what do we need to present to customer or senior management.